

## SUSTAINABLE FACILITIES WORKSHOP For Congregations

### Removing the Material Reuse Roadblocks

Presented by: Brian Alferman, Consultant + Broker

#### Q: What is PlanetReuse?

 PlanetReuse is a national material brokering and consulting company that finds and sources reclaimed building materials for Designers, Architects, Owners and Contractors.

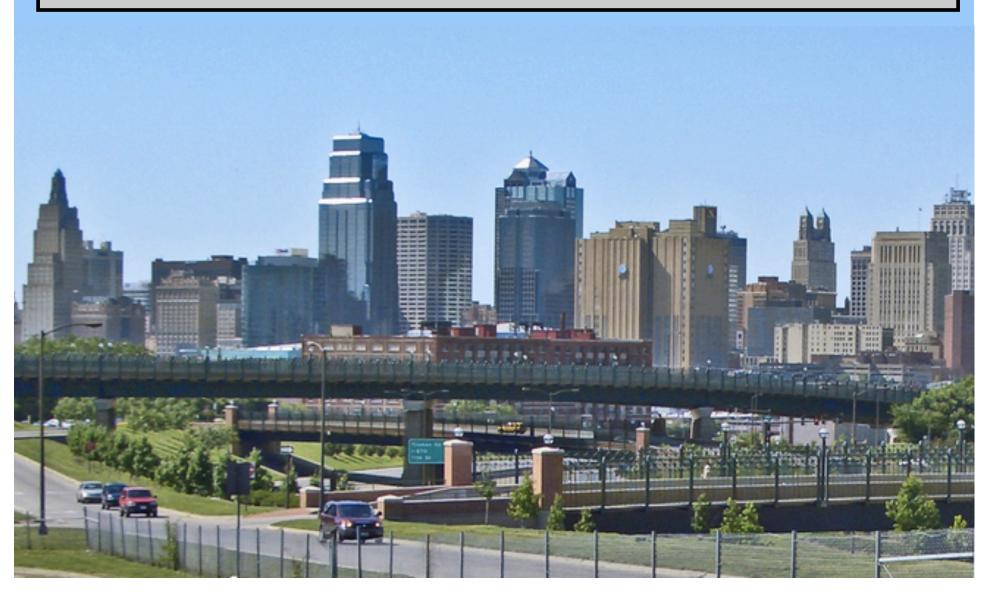
#### Q: What are we talking about today?

- Reuse Roadblocks & Misperceptions
- Project/Material Examples

## 40% of landfill waste comes from building construction and demolition.



## 25% of the buildings that Existed in 2000 will be Replaced by 2030



# Q: Why don't we use more (or any) reused materials to design and build new commercial projects?

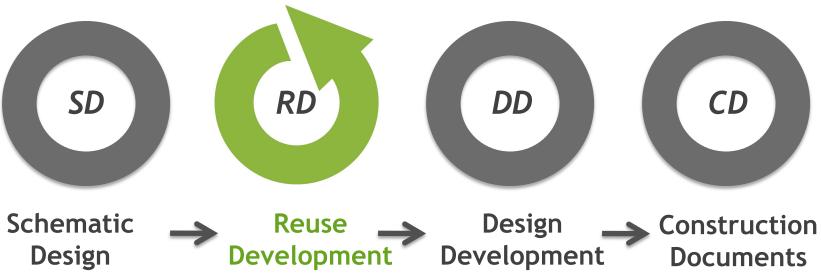
- How do we overcome roadblocks & misperceptions?
- Why are Reuse Credits not achieved or attempted on a regular basis?
- What are these roadblocks?



Copyright © 2013 PlanetReuse, LLC

## Roadblock 1: How do architects find the exact material they're looking for while working to hit design deadlines?

- Additional team member to source materials, running in parallel with the design team
- Rethink the design process



# Roadblock 2: Aren't reclaimed materials expensive? How can I justify using them when we are trying to *cut* costs, not add them?

- Not always "one-off" originals, common items
- Expanding network of national resources / Competitive
- Finding a new home prior to removal to reduce doublehandling





Copyright © 2013 PlanetReuse, LLC

### **Roadblock 3:** So how do you really calculate the LEED 5% reclaimed material values?

#### Material Reuse Calculation Example:

Total Project Value:	\$1,000,00	0(
----------------------	------------	----

Total cost Div. 2-10\*\* (60%) \$ 600,000

45% default calculation \$ 270,000

5% requirement for MRc3.1 \$ 13,500

10% requirement for MRc3.2 \$ 27,000

\*\* can include furniture but if so, it must be carried across credits 3-7

## Roadblock 4: It's a lot of work, and I can't even reach the 5 % goals for just one MR credit.

- Any percentage is a good percentage
- More than just wood; you name it, it can probably be reclaimed:
  - Brick/Masonry
  - Access flooring
  - Structural Steel
  - Carpet tile
  - Accessories
  - Solid Surfaces

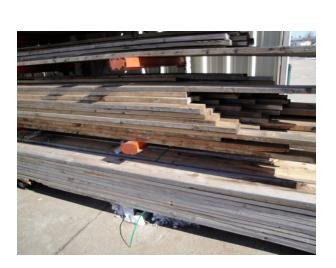




Copyright © 2013 PlanetReuse, LLC

#### Roadblock 4 (cont.): Material Examples

- Office furniture
- Light Fixtures
- Any Wood Materials
- Commercial Doors & Hardware
- You name it...









### Roadblock 4 (cont.): Material Examples













Copyright © 2013 PlanetReuse, LLC

#### Roadblock 4 (cont.): Material Examples











Greensburg City Streetscape Greensburg, KS LEED Platinum Certified

## **Roadblock 5:** Habitat ReStores and other not-for-profit outlets don't carry commercial material, so where do I find it?

- Creating a demand
- Finding a new home for materials before removal
- Commercial reuse is not competition
  - More job opportunities
  - New revenue stream
  - Tax deductions

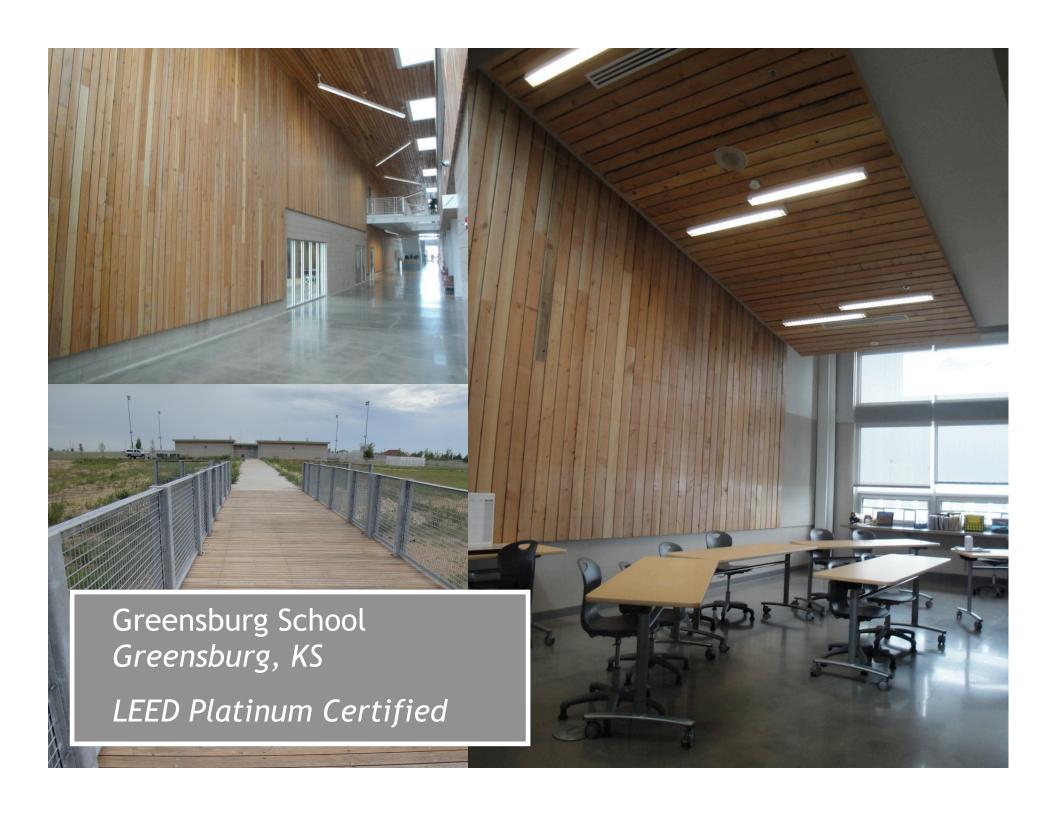


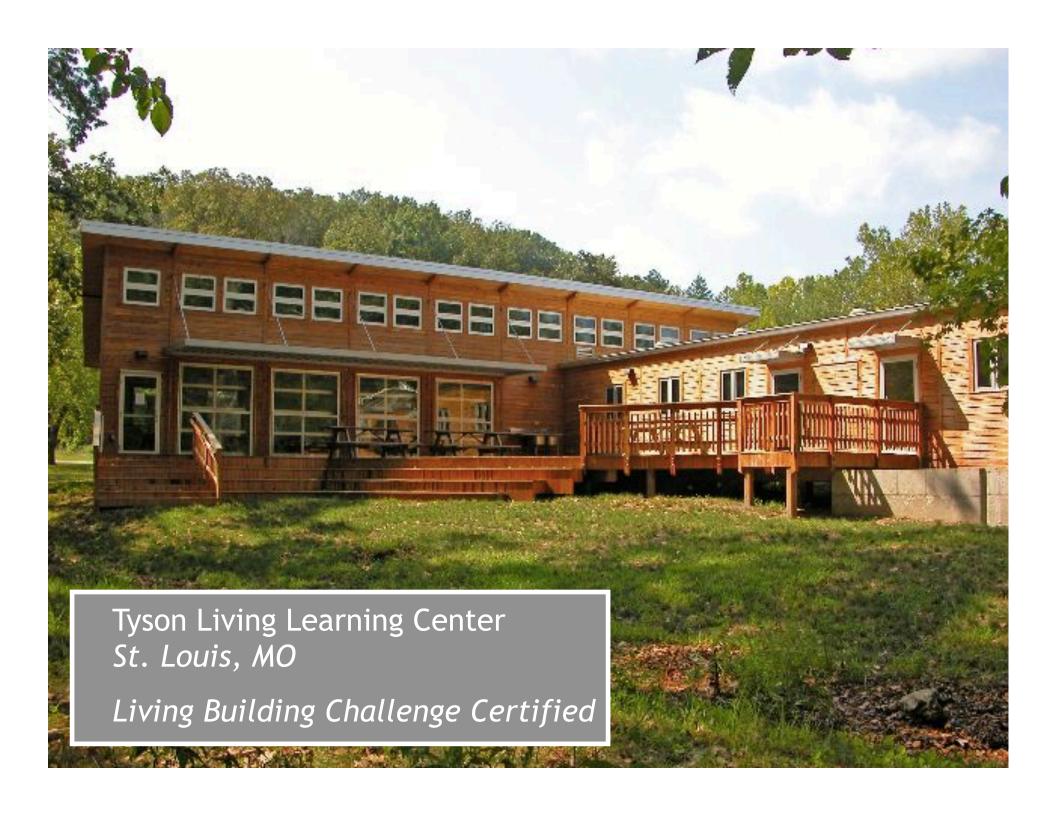


### **Project Examples**





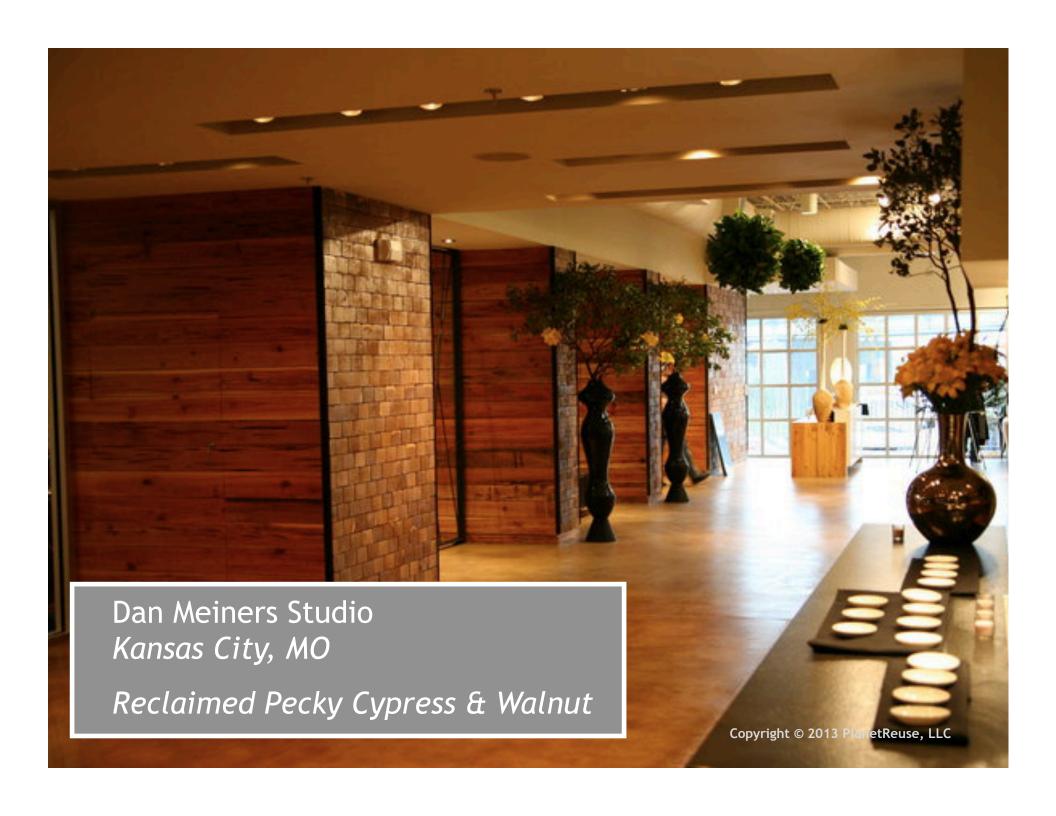














## Q: How can PlanetReuse help you and your congregation on your next project?

- Low-cost consultant on your team (e.g. BNIM)
- Save money on projects (e.g. VE items)
- Budget & price out all FSC & reclaimed wood materials from one single-source
- LEED MR3.1 and 3.2 credits so you don't have to
- Find homes for materials on your current & upcoming projects



thank you

Brian Alferman
balferman@planetreuse.com
www.planetreuse.com